Organize Your Take Action Ideas

Who is the audience for this post? (Be specific. For example: all people, news media only, high school students, all of these groups, etc.)
What is the action or event you are writing about in this post? (examples: petition signing, rally, celebration, etc.)
Where is this action or event taking place?
When is this happening (date and time)?
Why is this action or event happening in the first place?